

CENTRAL FAX CENTER

JUN 30 2008

PATENT
Customer No. 22,852
Attorney Docket No. 05725.0918-01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: }
 }
Vincent DE LAFORCADE }
 }
Application No.: 10/808,568 }
 }
Filed: March 25, 2004 }
 }
For: COSMETICS PRODUCT }

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

VIA FACSIMILE

Sir:

RESPONSE TO RESTRICTION REQUIREMENT

In an Office Action dated April 30, 2008, the period for reply to which having been extended by a Petition requesting a one-month extension-of-time and fee payment filed concurrently herewith, the Examiner required an election under 35 U.S.C. § 121 of one of the following two (2) alleged groups of claims:

- I. Claims 40-53, 90-95, 169-182, and 219-224, allegedly drawn to "communicating with a second entity to create and initiate cross-selling opportunities," allegedly classified in class 705, subclass 14; and
- II. Claims 54-89 and 183-218, allegedly drawn to "implementation of a cross-marketing promotion," allegedly also classified in class 705, subclass 14.